

For Release Monday, May 10th – Morning Drive

**LADY GAGA SELLS OUT AROUND THE GLOBE WITH
HER 2010 MONSTER BALL TOUR AND ANNOUNCES
2011 NORTH AMERICAN DATES
including
ARENA @ GWINNETT CENTER
APRIL 18th
Atlanta, GA**

Tickets Go On Sale this Friday, May 14, 2010 at LiveNation.com

LOS ANGELES – May 10, 2010 – Lady Gaga has captivated audiences around the globe with her stunning international smash, The Monster Ball tour. In 2010 the tour has taken her throughout Europe to rave reviews everywhere she stops, with North American dates set to begin on June 28th, 2010. With the majority of North American dates already sold out, Lady Gaga today announced she will return to North America in 2011. The 2011 North American Monster Ball Tour, produced globally by Live Nation, will begin on February 19th, 2011 at Atlantic City's Boardwalk Hall, taking her spectacular show to top arenas and a host of new cities. Semi Precious Weapons have opened all dates for Lady Gaga's 2010 tour and will join her again in 2011. Tickets go on sale beginning May 14, 2010 at LiveNation.com.

Critics around the world raved about the first leg of The Monster Ball Tour, which Gaga described as "the first-ever pop-electro opera." *The Sun* called it "breathtaking stuff" and "the best live show you will see this year," while London's *Independent* wrote: "Gaga's got it, which is why, right now, the whole pop world wants to take a ride on her disco stick." Writing about her show at Radio City Music Hall, the *New York Times* noted that "her Monster Ball tour always provided something worth a snapshot: a sci-fi tableau, perhaps, or a skimpy, glittery costume. The more her image gets around, the better Lady Gaga does."

"In just 2 years Lady Gaga has become an international superstar, selling out everywhere in the world," said Arthur Fogel, CEO Global Touring and Chairman – Global Music Live Nation.

Lady Gaga is touring in support of *The Fame Monster*, which was released on November 18th, 2009, by Streamline/Konlive/Cherrytree/Interscope. The album is the follow-up to 2008's Grammy Award-winning album *The Fame*, which spawned the No. 1 singles "Just Dance" and "Poker Face." Combined, *The Fame* and *The Fame Monster* have sold 11.5 million albums worldwide, while Lady Gaga's current singles, "Just Dance," "Poker Face," "Lovegame," "Paparazzi," "Bad Romance" and "Telephone" have combined sales over 40 million worldwide. At this year's BRIT awards, she took home awards for *International Album (The Fame)*, *International Female Solo Act* and *International Breakthrough Act*.

Her music videos have received a combined total of over 1 billion views online – the first artist to reach this number. Lady Gaga has made another video milestone with "Bad Romance" becoming the most viewed video of all-time on YouTube.com.

Tickets for the Monster Ball go on sale for the Atlanta show this Friday, May 14th @ 10AM at www.livenation.com, the Arena Box Office or charge by phone at (800) 745-3000. Tickets are for general admission floor and reserved seating.

Exclusive Lady Gaga song included with Monster Ball tickets! Details at www.livenation.com/gaga, some restrictions apply.

Citi® cardmembers will also have access to presale tickets beginning Tuesday, May 11th, at 10am local time through Citi's Private Pass® Program. For complete presale details visit www.citiprivatepass.com.

For complete tour and ticket information, visit: www.ladygaga.com and livenation.com.

**THE MONSTER BALL TOUR
STARRING LADY GAGA
with special guests
Semi Precious Weapons**

North American Tour Extension 2011 Itinerary

February 19	Atlantic City, NJ	Boardwalk Hall	On sale May 14
February 26	Pittsburgh, PA	Consol Energy Center	On sale May 14
March 3	Toronto, ON	Air Canada Centre	On sale May 17
March 8	Boston, MA	TD Garden	On sale May 14
March 25	Las Vegas, NV	MGM Grand	On sale May 15
April 8	Houston, TX	Toyota Center	On sale May 14
April 9	New Orleans, LA	New Orleans Arena	On sale May 15
April 12	Ft. Lauderdale, FL	Bank Atlantic Center	On sale May 17
April 13	Miami, FL	American Airlines Arena	On sale May 17
April 18	Atlanta, GA	Arena @ Gwinnett Center	On sale May 14

Additional cities, venues, and on-sale information to be announced. Itinerary subject to change.

For complete tour and ticket information visit:
LadyGaga.com and LiveNation.com.

About Live Nation

Live Nation Entertainment (NYSE-LYV) is the largest live entertainment company in the world, consisting of five businesses: concert promotion and venue operations, sponsorship, ticketing solutions, e-commerce and artist management. Live Nation seeks to innovate and enhance the live entertainment experience for artists and fans: before, during and after the show.

In 2009, Live Nation sold 140 million tickets, promoted 21,000 concerts, partnered with 850 sponsors and averaged 25 million unique monthly users of its e-commerce sites. For additional information, visit www.livenation.com/investors.

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